



northridge
ULTIMATE

MARKETING

RATNA CRESENTIA
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Location





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BCA

Astra Biz Center

80Proof

ACEHardware

Ararasa

Qbig

BYD

Lulu

NORTHRIDGE PHASE 1 & 2

Surrounded by Facilities

 **QBIG** BSD CITY
BIG STORES-BIG SHOPPING

 **BYD**

 **ARARASA**

 **80PROOF**
ULTRA

 **BCA**

 **ICE** INDONESIA
CONVENTION
EXHIBITION

 **ASTRA**
Biz
CENTER

 **AEON**
NEW LIFE • NEW YOU
BSD CITY STORE

 **Unilever**

NORTHRIDGE PHASE 1 & 2

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To Gading Serpong

HIGH
TRAFFIC

ROW 36

2 Lay Bay Drop Off

A Vibrant Commercial District

Multiple Signage Spot

Highly Visible Facade

with multiple signage spot



Balcony

Spacious Balcony





Limited Units

With Multiple Access Entrance





3 Majestic Lobby Drop Off *And Double Layer Parking Area*



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Calderone
Eatery



Ultimate Plaza

Mediterra
Boutique


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GOOD TIMES

BLAZE

CHUAN *dimsum*

FAIRHAVEN



DOHO
RAMEN

WOODSMAN

ACORDIA

BOBA DRINK

BOBA DRINK

BOBA DRINK

BOBA DRINK

BOBA DRINK

BOBA DRINK

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Unify Elegant Facade Design

For Studio Loft & Shophouse



Typical Shophouse – Block B



Typical Shophouse – Block B



Typical Shophouse - Block C



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AuLionto Eatery

YOUNG & YOUNG
HAIR & BEAUTY

Finity

FIDEL

COFFEE LOVER

HAPPY MARKET

NEO

POP-UP Mart

POP-UP Mart

Dolce

Effortless Retail Experience



2 Convenience Laybay Drop Off

Interior Preview

Studio Loft



Interior Preview

Block B



Backyard

Shophouse

MILQ
Buf

2nd Floor

MILQBUN

1st Floor

BUN

Ground Floor

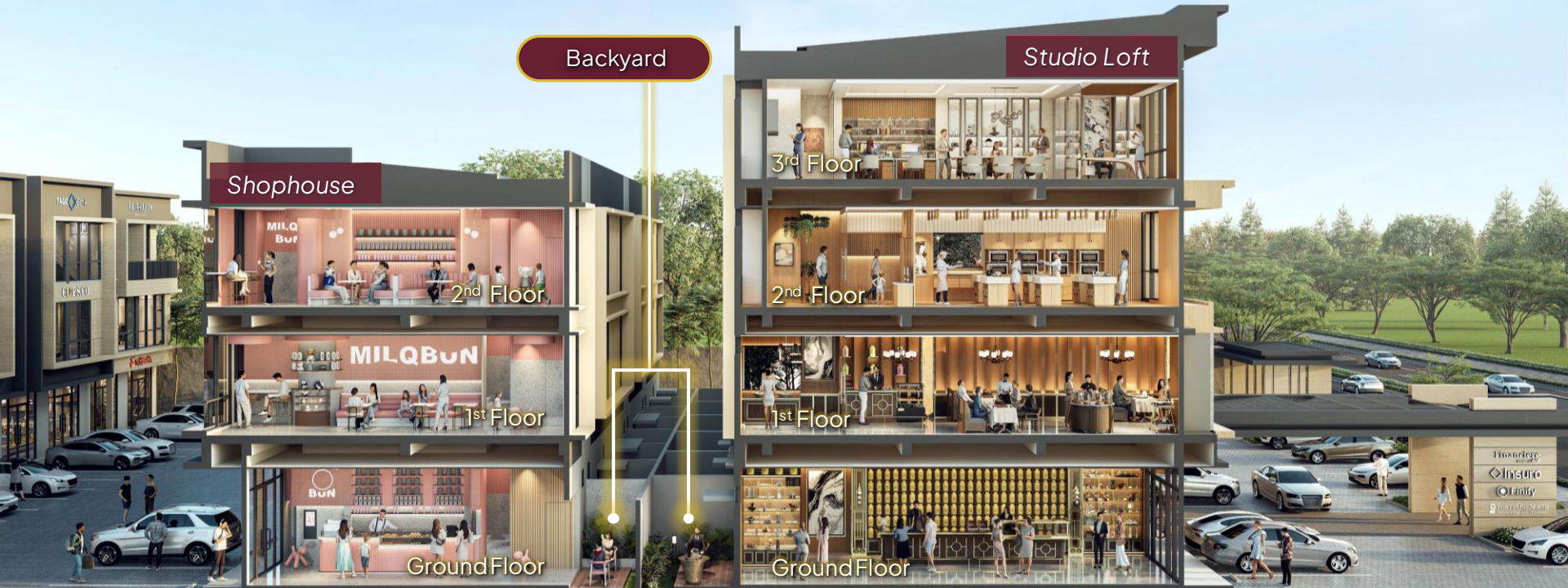
Studio Loft

3rd Floor

2nd Floor

1st Floor

Ground Floor



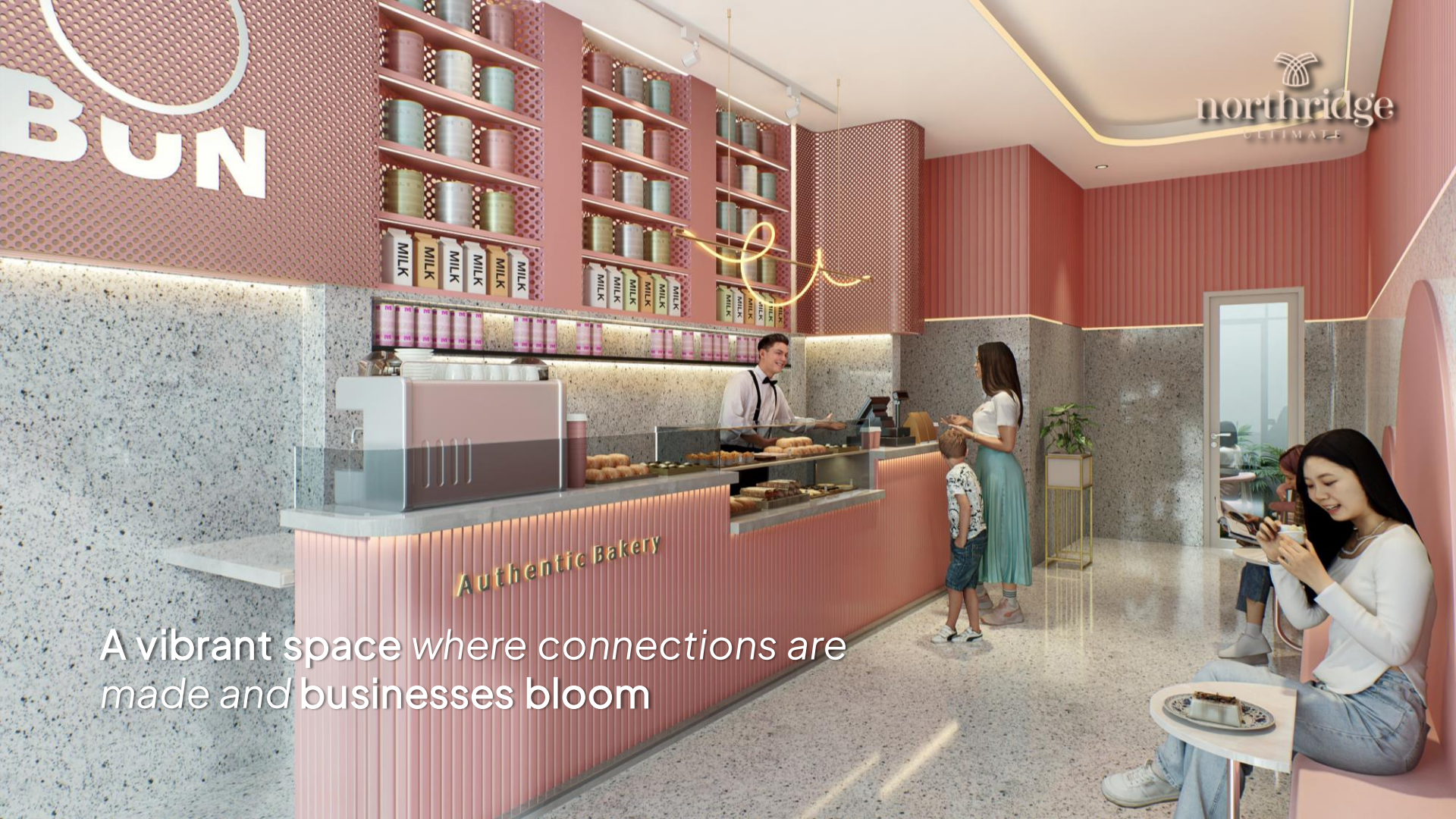
Studio Loft



ROOF FLOOR
+11.70
3.85 M
2ND FLOOR
+7.85
3.85 M
1ST FLOOR
+4.00
4.0 M
GROUND FLOOR
±0



ROOF FLOOR
+16.05
3.85 M
3RD FLOOR
+12.20
3.85 M
2ND FLOOR
+8.35
3.85 M
1ST FLOOR
+4.50
4.5 M
GROUND FLOOR
±0




BUN

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Authentic Bakery

A vibrant space where connections are
made and businesses bloom



A perfect place to
Showcase your Business

A heartbeat of
Non-Stop Opportunity



Business Ideas



and many more...

Site Plan

<i>Studio Loft</i>	18 Units
<i>Shophouse</i>	37 Units

Siteplan



KETERANGAN :

-  Studio Loft 7x15
-  Studio Loft 7x13
-  Studio Loft 7x10
-  Studio Loft 6.75x18
-  Studio Loft 6x18
-  Ruko 4.5x13
-  Ruko 4.5x11



Block Plan

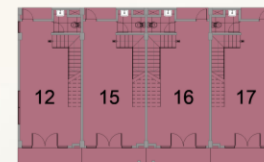
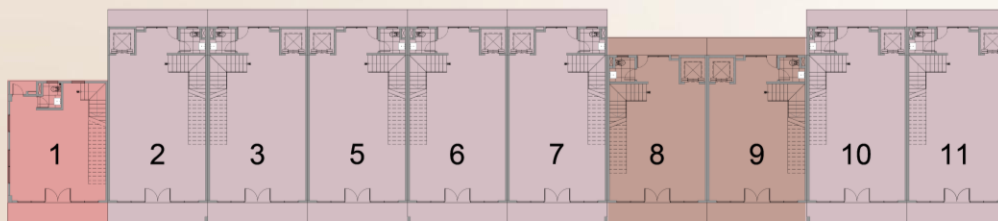
Block A



TYPE D1	TYPE D2	TYPE E1	TYPE E2	TYPE F1	TYPE F2	TYPE E2	TYPE E1	TYPE D2	TYPE D1
7X10 STUDIO LOFT	7X15 STUDIO LOFT	7X15 STUDIO LOFT	7X15 STUDIO LOFT	7X15 STUDIO LOFT	7X15 STUDIO LOFT	7X13 STUDIO LOFT	7X13 STUDIO LOFT	7X15 STUDIO LOFT	7X15 STUDIO LOFT



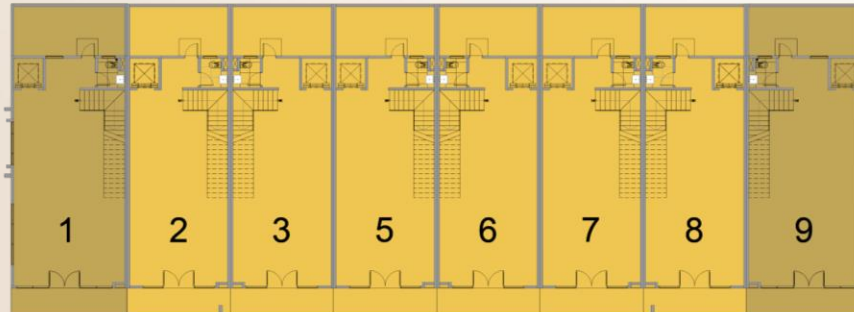
TYPE C	TYPE B1	TYPE B1	TYPE C
4.5X11 CORNER	4.5X11 BALCONY	4.5X11 BALCONY	4.5X11 CORNER



Block B



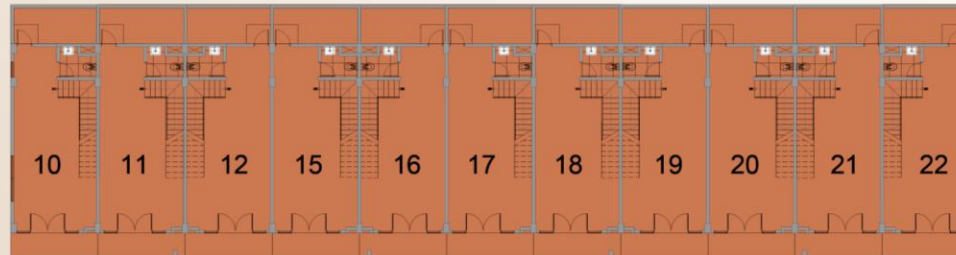
TIPE D1	TIPE D2	TIPE E1	TIPE E2	TIPE E2	TIPE E1	TIPE D2	TIPE D1
6.75X18	6X18	6X18	6X18	6X18	6X18	6X18	6.75X18
STUDIO LOFT	STUDIO LOFT	STUDIO LOFT	STUDIO LOFT	STUDIO LOFT	STUDIO LOFT	STUDIO LOFT	STUDIO LOFT



Block B



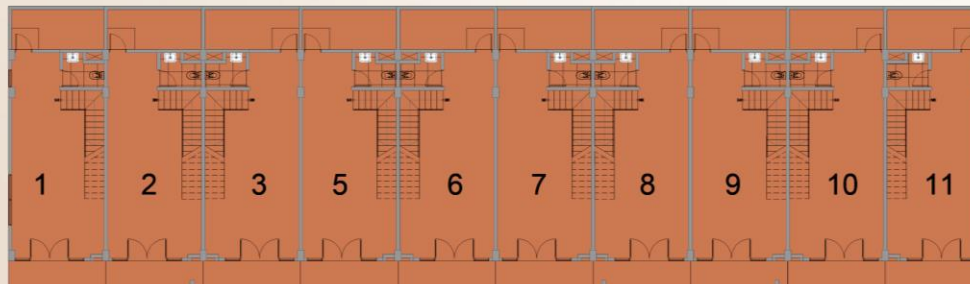
TIPE	TIPE	TIPE	TIPE	TIPE	TIPE	TIPE	TIPE	TIPE	TIPE	TIPE
C	B1	A1	A2	B1	B3	B2	A2	A1	B1	C
4.5X13 CORNER	4.5X13 BALCONY	4.5X13 STD	4.5X13 STD	4.5X13 BALCONY	4.5X13 BALCONY	4.5X13 BALCONY	4.5X13 STD	4.5X13 STD	4.5X13 BALCONY	4.5X13 CORNER



Block C



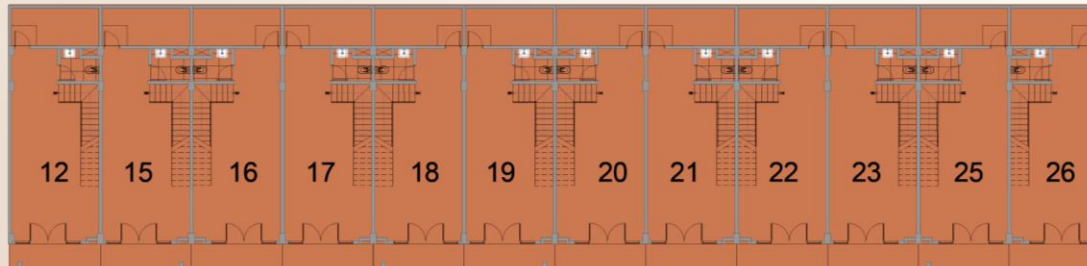
TIPE	TIPE	TIPE	TIPE	TIPE	TIPE	TIPE	TIPE	TIPE	TIPE
C	B1	A1	A2	A2	A1	B2	B1	A1	A2
4.5X13 CORNER	4.5X13 BALCONY	4.5X13 STD	4.5X13 STD	4.5X13 STD	4.5X13 STD	4.5X13 BALCONY	4.5X13 BALCONY	4.5X13 STD	4.5X13 STD



Block C



TYPE	TYPE	TYPE	TYPE	TYPE	TYPE	TYPE	TYPE	TYPE	TYPE	TYPE	TYPE
B1	B2	A2	A1	B1	B2	A1	A2	A2	A1	B1	C
4.5X13 BALCONY	4.5X13 BALCONY	4.5X13 STD	4.5X13 STD	4.5X13 BALCONY	4.5X13 BALCONY	4.5X13 STD	4.5X13 STD	4.5X13 STD	4.5X13 STD	4.5X13 BALCONY	4.5X13 CORNER



Floor Plan

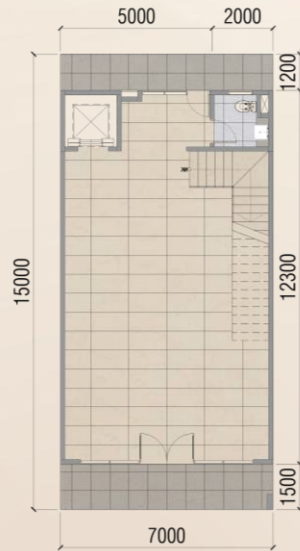
Floor Plan

7x15

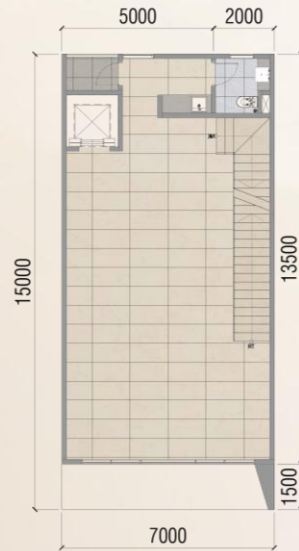
LT: 105m²/LB: 418m²

Facade Type D2

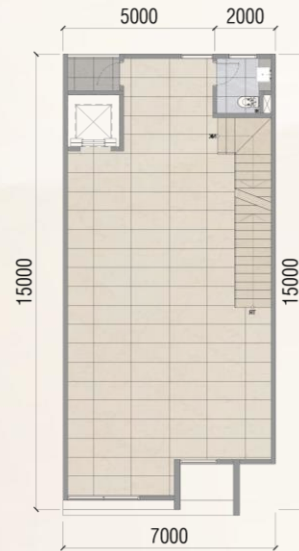

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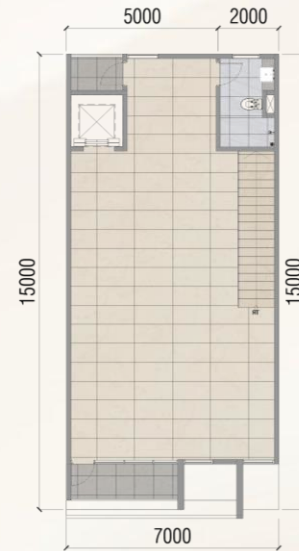
Lantai Dasar



Lantai 1



Lantai 2



Lantai 3

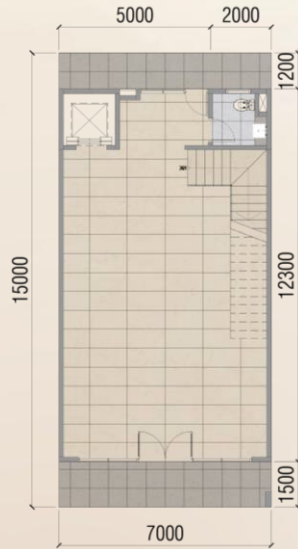
Floor Plan

7x15

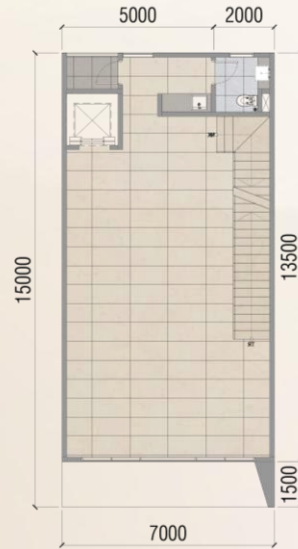
LT: 105m² / LB: 423m²


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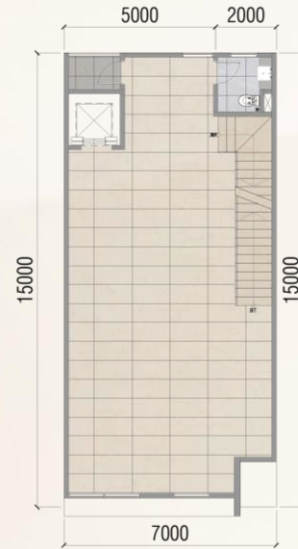
Facade Type F1/F2



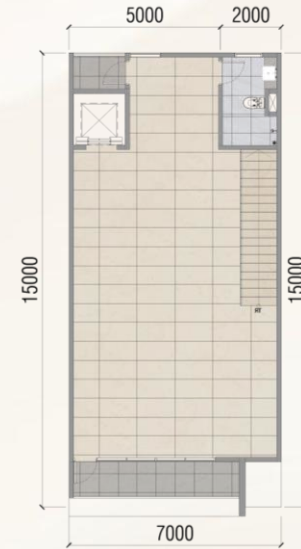
Lantai Dasar



Lantai 1



Lantai 2

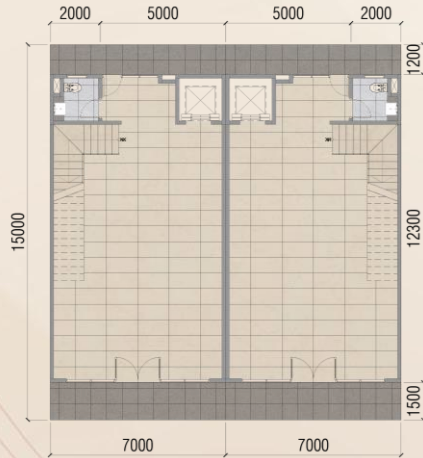


Lantai 3

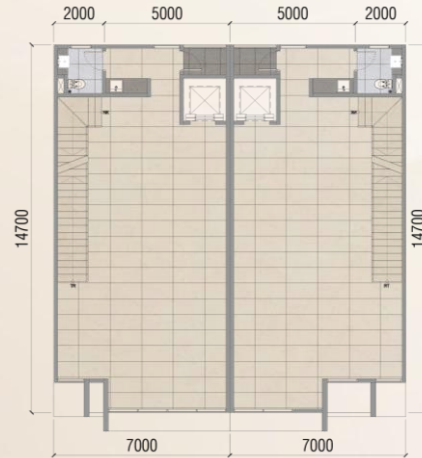
Floor Plan

7x15

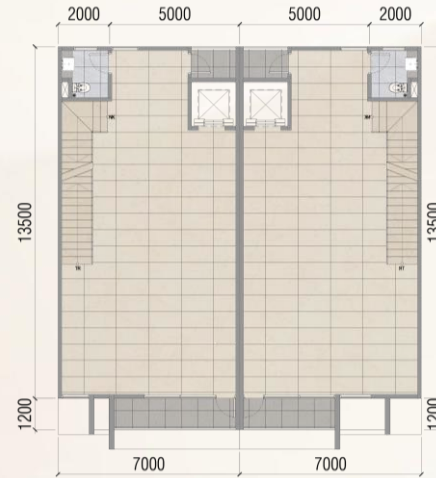
LT: 105m²/LB: 419 – 422m²



Lantai Dasar



Lantai 1



Lantai 2



Lantai 3

Facade Type E1/E2


northridge
ULTIMATE

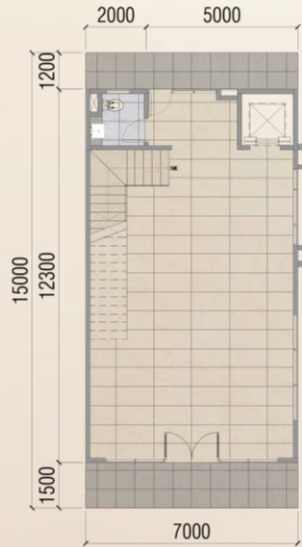
Floor Plan

7 x 15 Corner

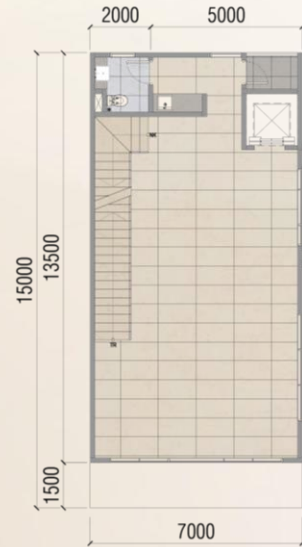
LT: 105m² / LB: 421m²

Facade Type D1


northridge
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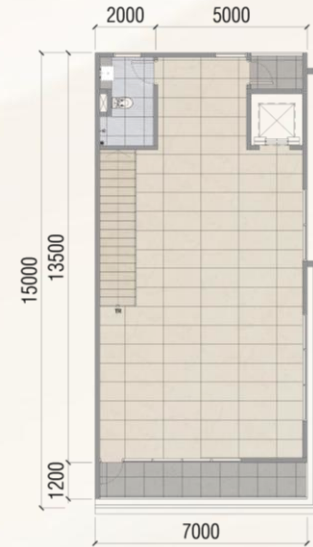
Lantai Dasar



Lantai 1



Lantai 2



Lantai 3

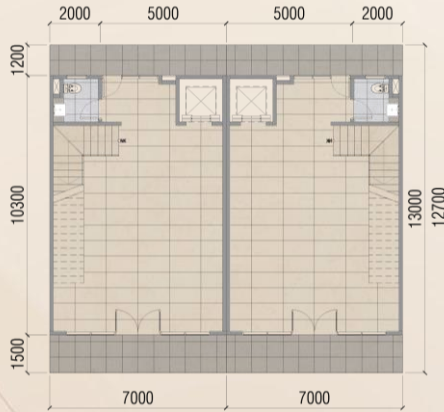
Floor Plan

7x13

LT: 91m²/LB: 360 – 363m²

Facade Type E1/E2


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Lantai Dasar

E2

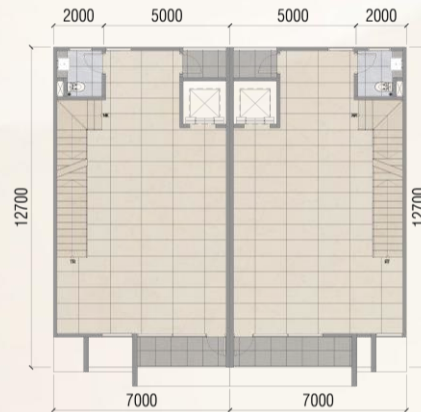
E1



Lantai 1

E2

E1



Lantai 2

E2

E1



Lantai 3

E2

E1

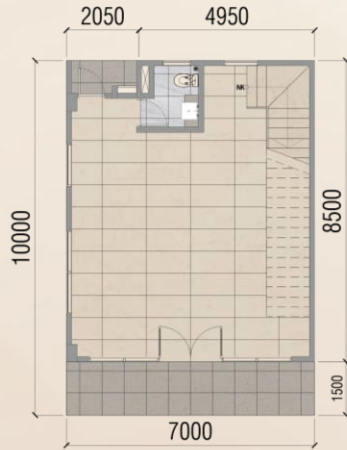
Floor Plan

7x10

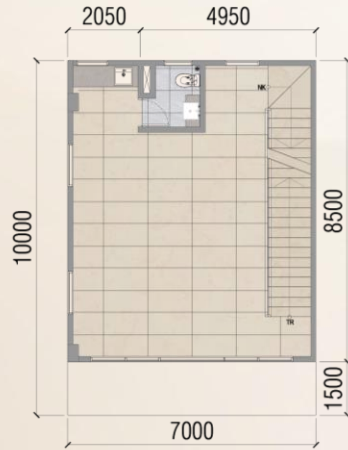
LT: 70m²/LB: 283m²



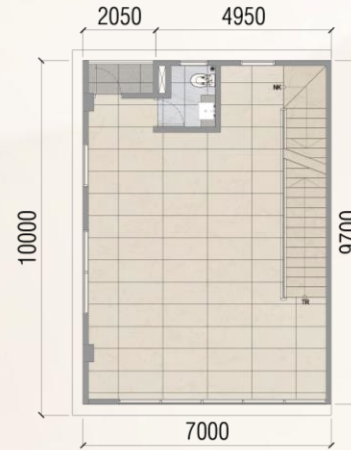
Facade Type D1



Lantai Dasar



Lantai 1



Lantai 2



Lantai 3

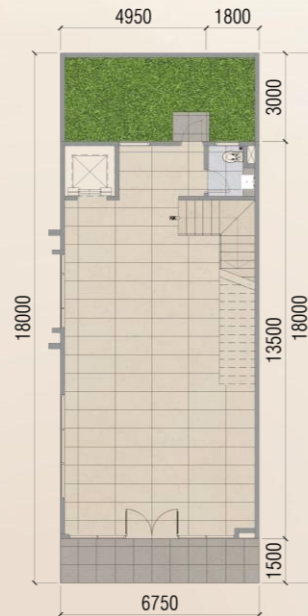
Floor Plan

6.75 x 18 Corner

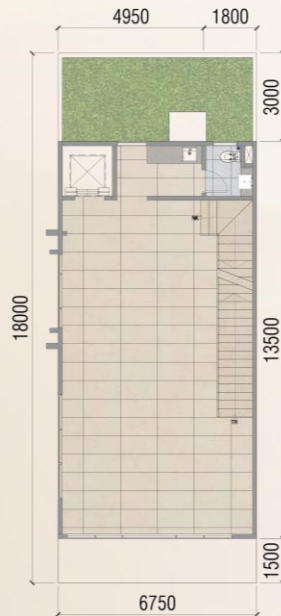
LT: 122m²/LB: 407m²

Facade Type D1

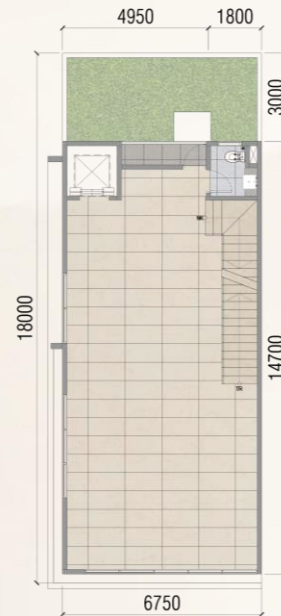

northridge
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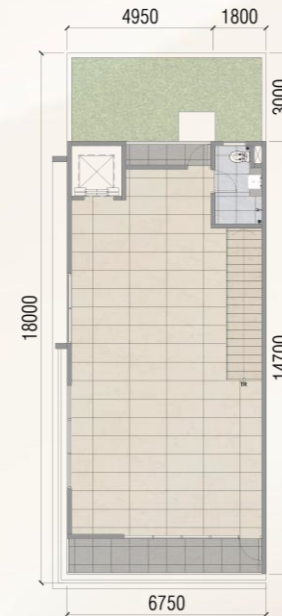
Lantai Dasar



Lantai 1



Lantai 2



Lantai 3

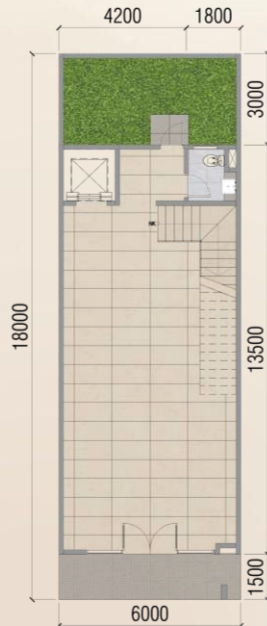
Floor Plan

6 X 18

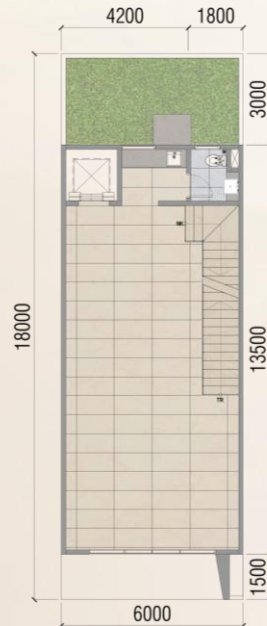
LT: 108m² / LB: 361m²

Facade Type D2

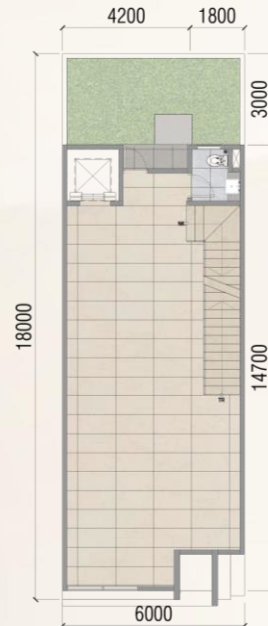

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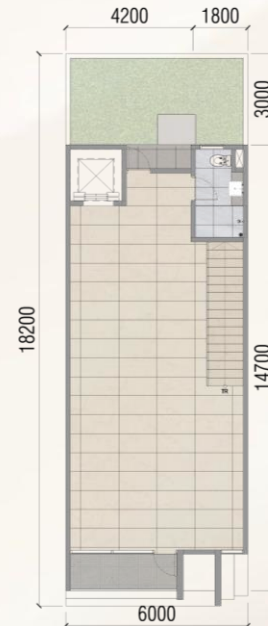
Lantai Dasar



Lantai 1



Lantai 2



Lantai 3

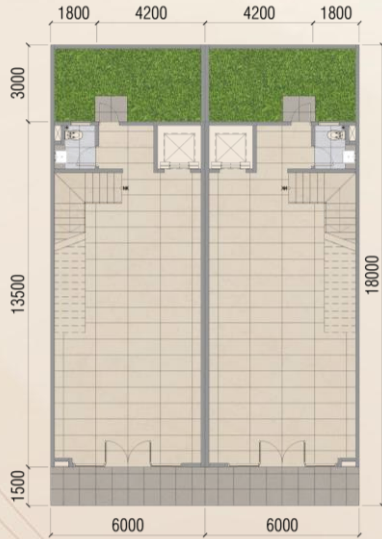
Floor Plan

6 x 18

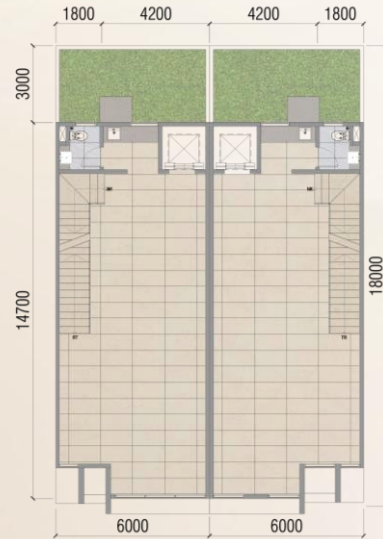
LT: 108m² / LB: 359 – 360m²

Facade Type E1/E2

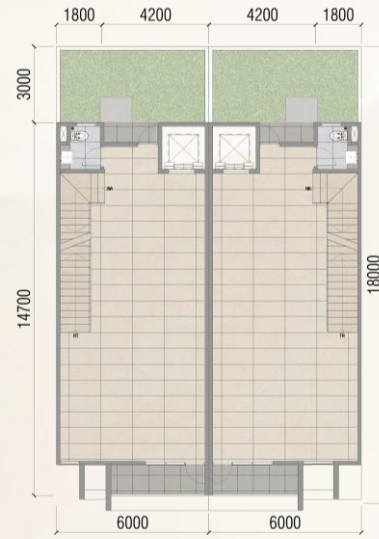

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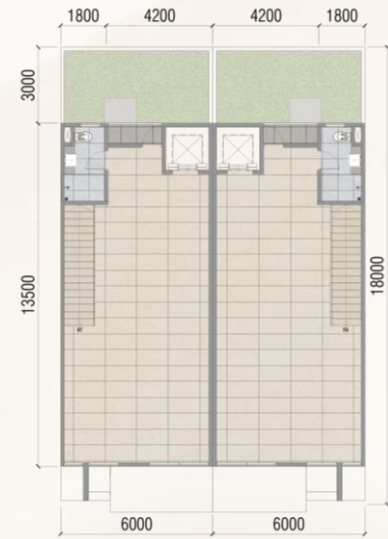
Lantai Dasar



Lantai 1



Lantai 2

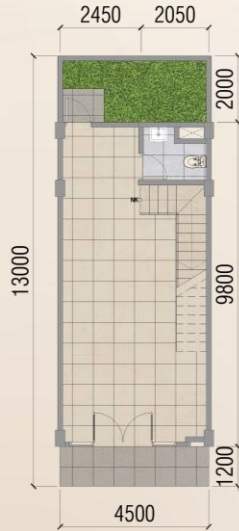


Lantai 3

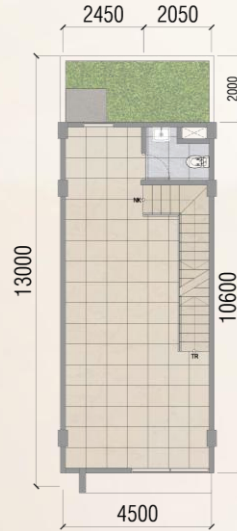
Floor Plan

4.5 x 13 STD

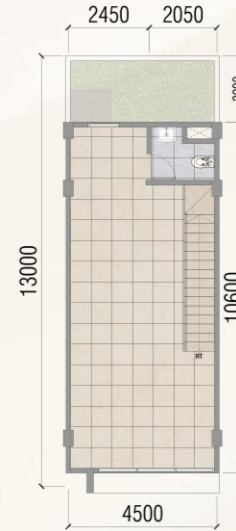
LT: 59-60m² / LB: 158m²



Lantai Dasar



Lantai 1



Lantai 2

Facade Type A1/A2

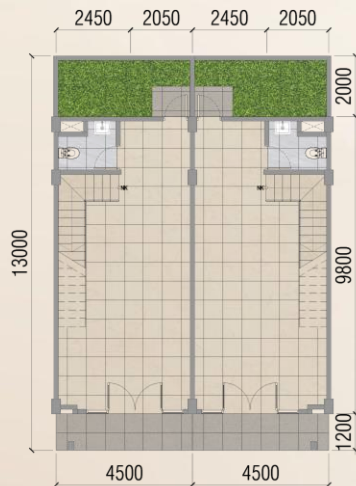

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Floor Plan

4.5 x 13 Balcony

LT: 50-59m²/LB: 158m²

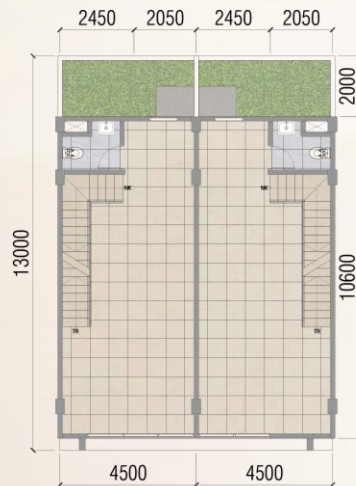
Facade B1/B2/B3



Lantai Dasar

B2/B3

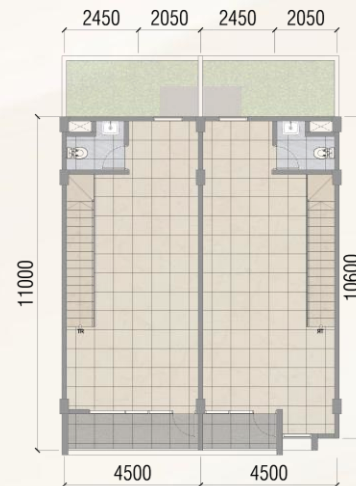
B1



Lantai 1

B2/B3

B1



Lantai 2

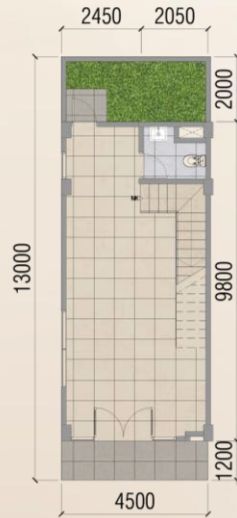
B2/B3

B1

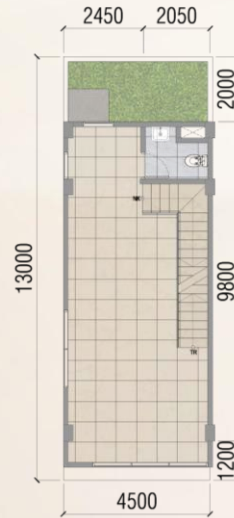
Floor Plan

4.5 x 13 Corner

LT: 59-61m²/LB: 158m²



Lantai Dasar



Lantai 1



Lantai 2

Facade Type C


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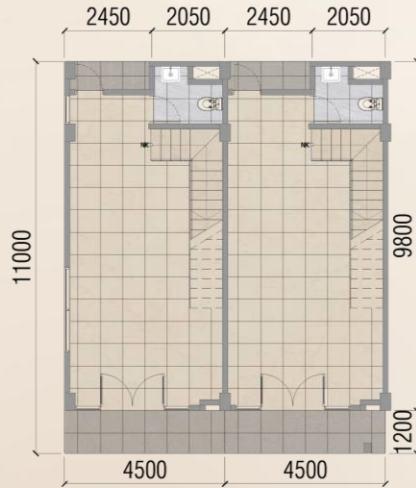
Floor Plan

4.5 x 11

LT: 50m²/LB: 156m²

Facade Type C/B1


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Lantai Dasar

C

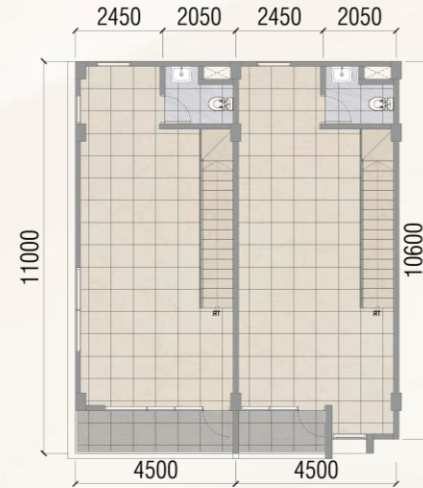
B1



Lantai 1

C

B1



Lantai 2

C

B1

Building Outline Specifications*



Foundation

Mini Pile

Main Structure

Reinforced Concrete

Wall

Brick / Aerated Autoclaved Concrete (AAC) with Plaster and paint

Ceiling

Gypsum Board

Roof

Zincalume / Metal Roof with Insulation

Door & Window

Main Entrance Door : Aluminium Frame With Glass

Window : Aluminium Frame With Glass

Facade

Aluminium Frame with Glass,
Homogeneous Tile, Texture Paint

Flooring

Terrace : Non-slip Homogeneous Tile

Indoor Area : Homogeneous Tile

Toilet : Non-slip Homogeneous Tile

Internet

Fiber Optic

Sanitary

American Standard / Equivalent

Electricity

Studio Loft : 13.200 VA

Shophouse : 3.500 VA

Elevator

Provided for unit Blok A no. 2-11,
Block B no. 1-9
Capacity 6 person

Water Supply

PAM

Telephone

1 Line

*Specification and material can change without any further notice

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Key Highlights

- 🏡 Strategic Location
- 🏡 Main Boulevard ROW 36
- 🏡 High Traffic
- 🏡 Surrounded by Premium Residentials
- 🏡 Surrounded by Facilities
- 🏡 Direct Toll Access

- 🏡 3 Easy Access
- 🏡 3 Majestic Lobby Drop Off
- 🏡 Double Layer Parking Area
- 🏡 2 Convenient Laybay Drop Off
- 🏡 Ultimate Plaza
- 🏡 Exclusive Limited Units

- 🏡 Unify Elegant Facade Design For Studio Loft & Shophouse
- 🏡 Multiple Signage Spot
- 🏡 Column Free
- 🏡 High Ceiling
- 🏡 Spacious Balcony
- 🏡 Free Lift for Studio Loft


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Segala informasi yang termuat dalam iklan ini tidak termasuk dalam standar/paket penjualan. Gambar atau data yang termuat adalah hanya sekedar ilustrasi artis dan dibuat berdasarkan situasi dan kondisi pada masa persiapan. Perubahan dapat terjadi sewaktu-waktu dan merupakan hak penuh developer.